



Australian attitudes towards the 'Occupy' Movement

October 2011

Methodology

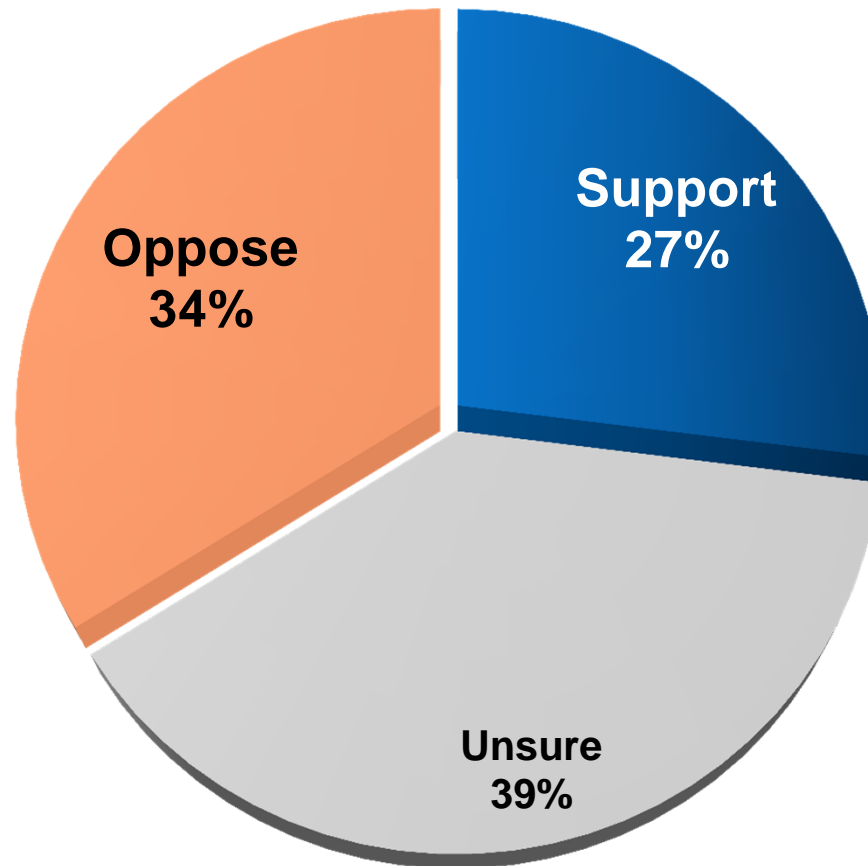
- § 1,000 interviews; nationally representative sample interviewed online
- § Age: 18+
- § Fieldwork: 24-28 October 2011
- § Data is weighted and matched with ABS census data to ensure a nationally representative sample
- § Online panel members are primarily recruited offline and by invitation only ruling out self-selection issues associated with online methodologies
- § Maximum margin of error at 95% confidence level: $\pm 3.1\%$ (n=1000)

'OCCUPY WALL STREET'



Do you support or oppose the Occupy Wall Street movement?

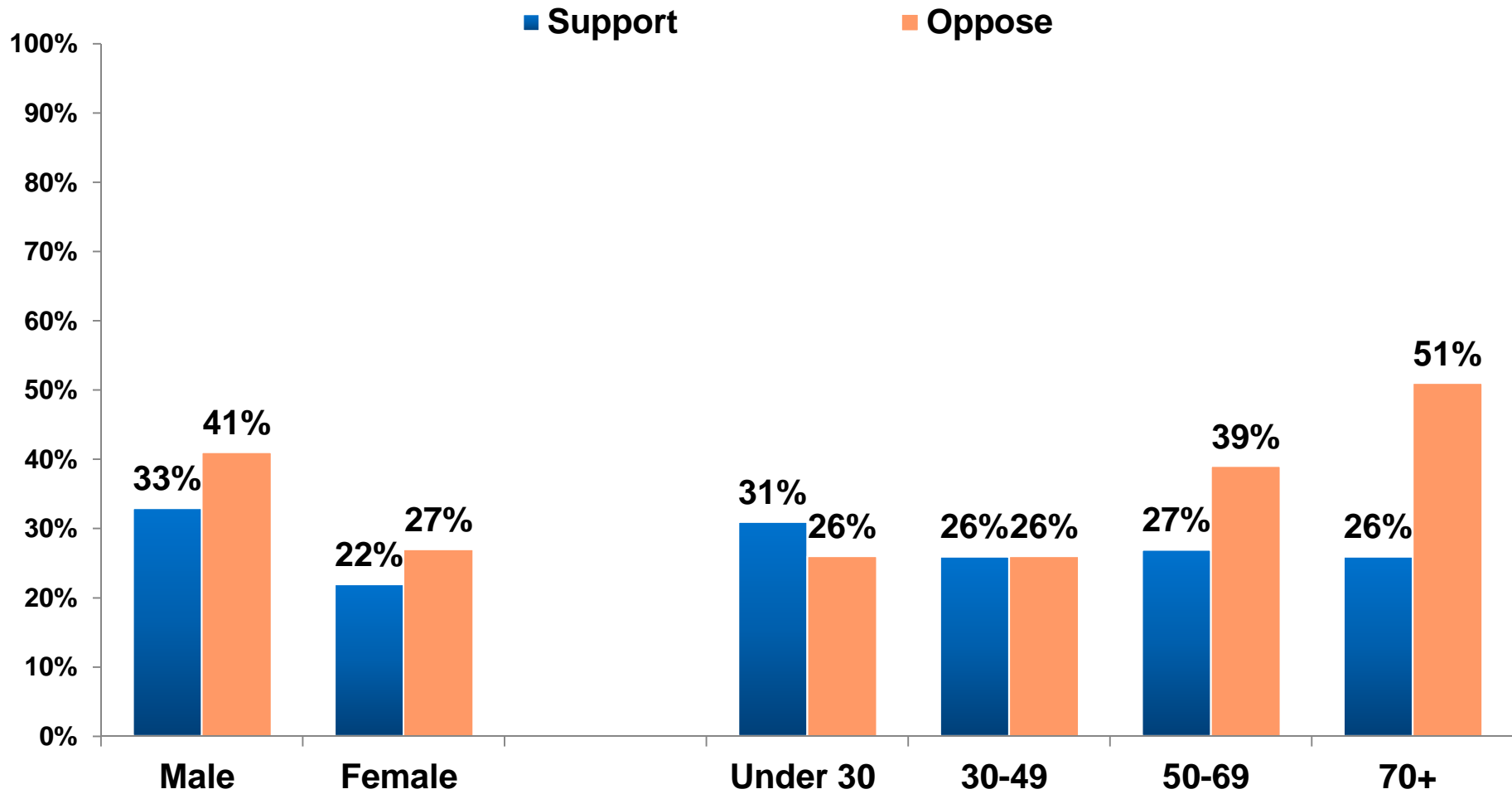
Net support: -6%



By age and sex



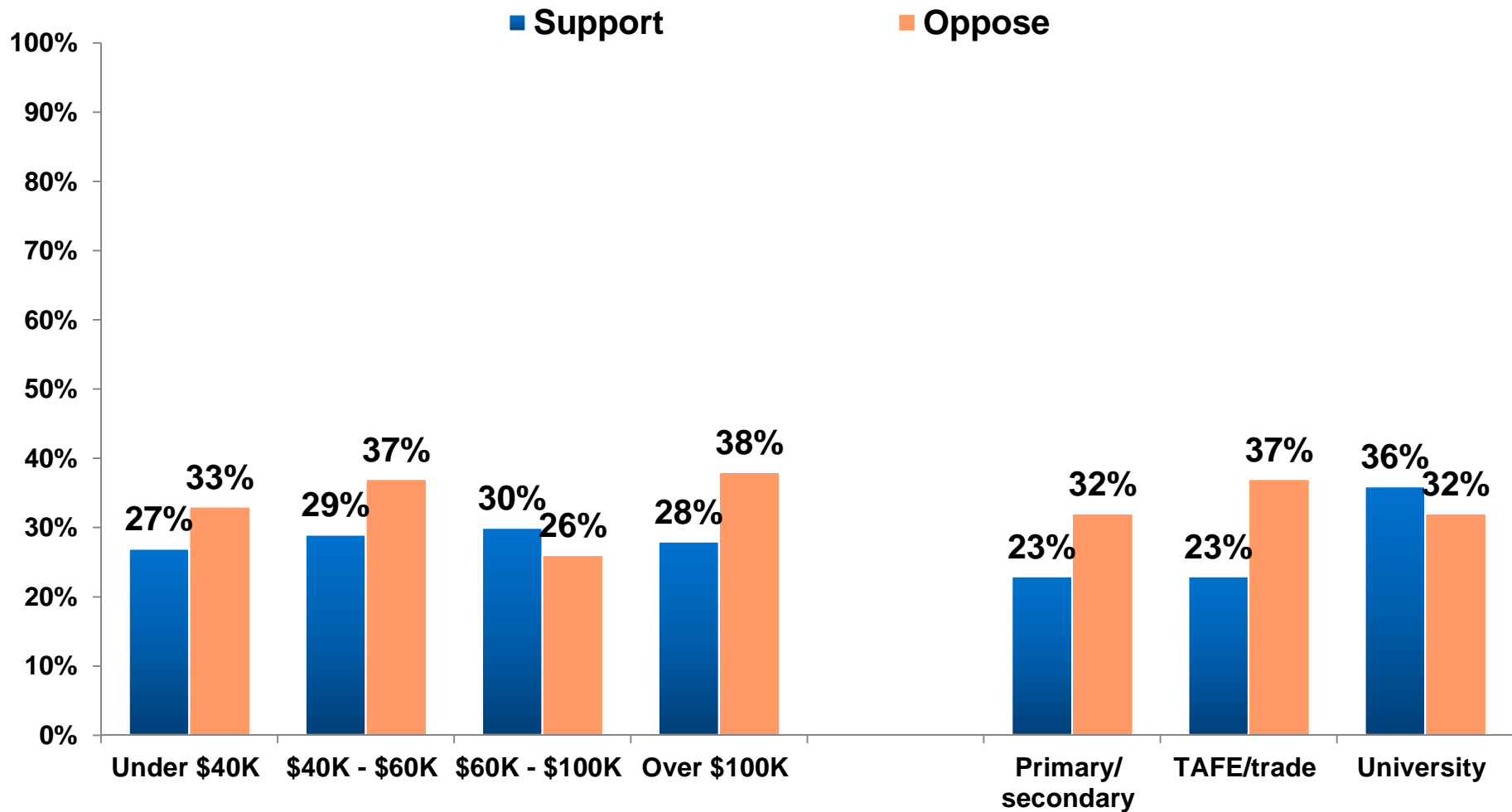
Do you support or oppose the Occupy Wall Street movement?



By income and education



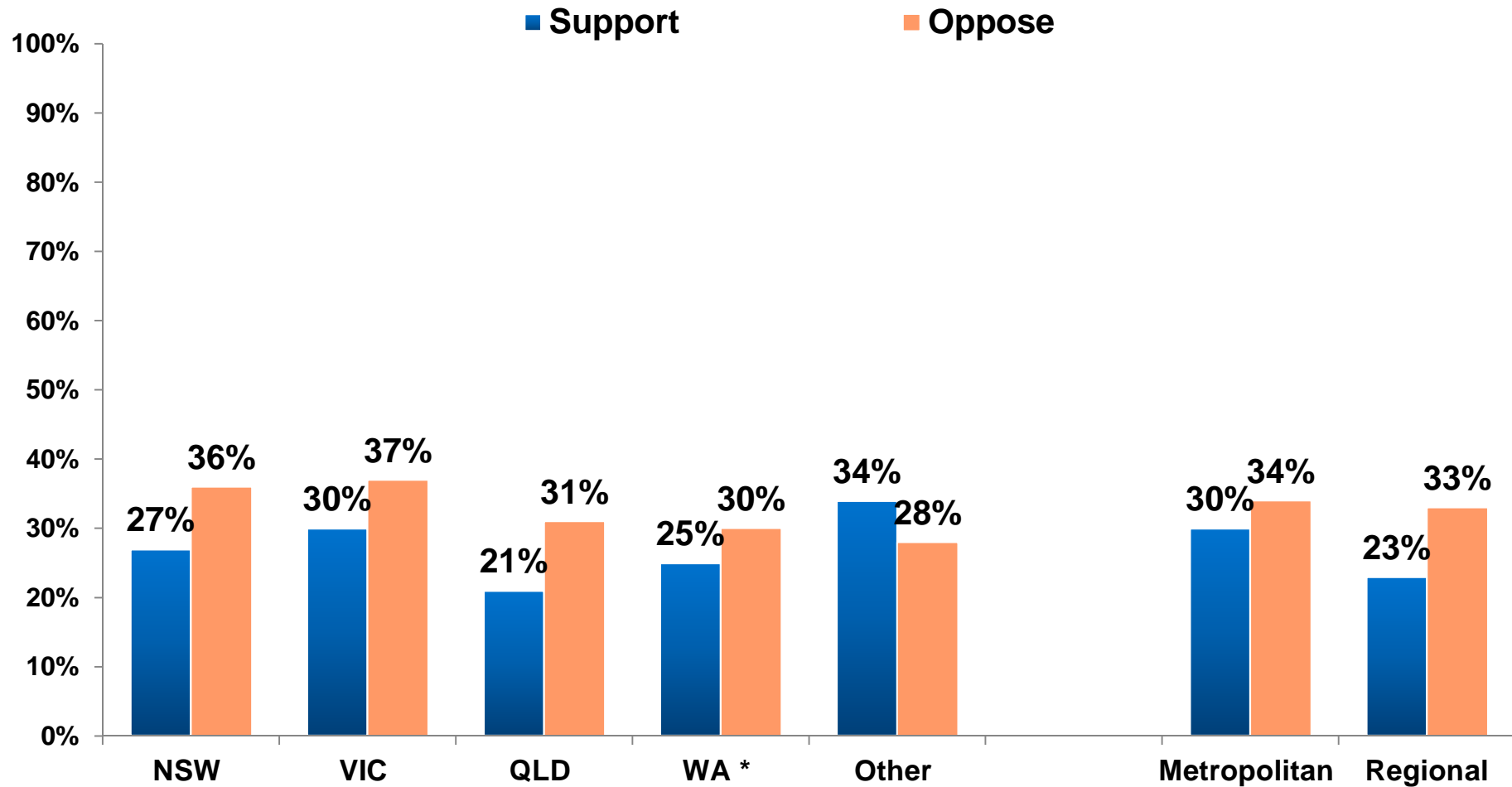
Do you support or oppose the Occupy Wall Street movement?



By state and region



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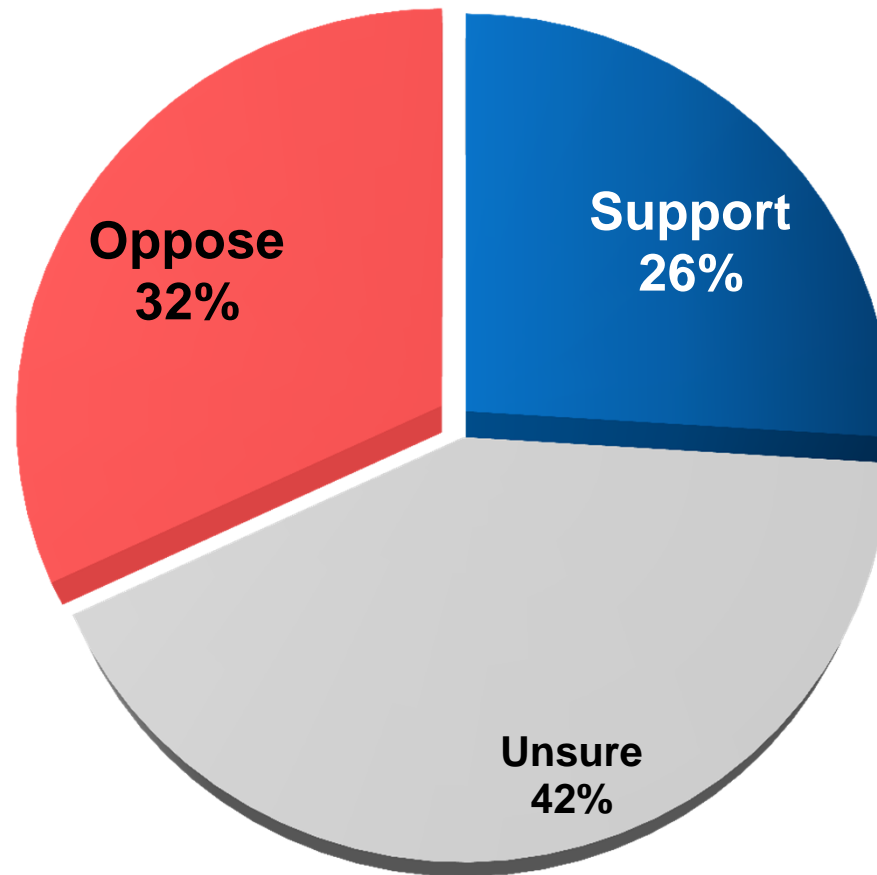


'OCCUPY' AUSTRALIA PROTESTS



What about here in Australia, do you support or oppose the "Occupy" protests that are happening across Australia (Adelaide, Brisbane, Melbourne, Perth, Sydney)?

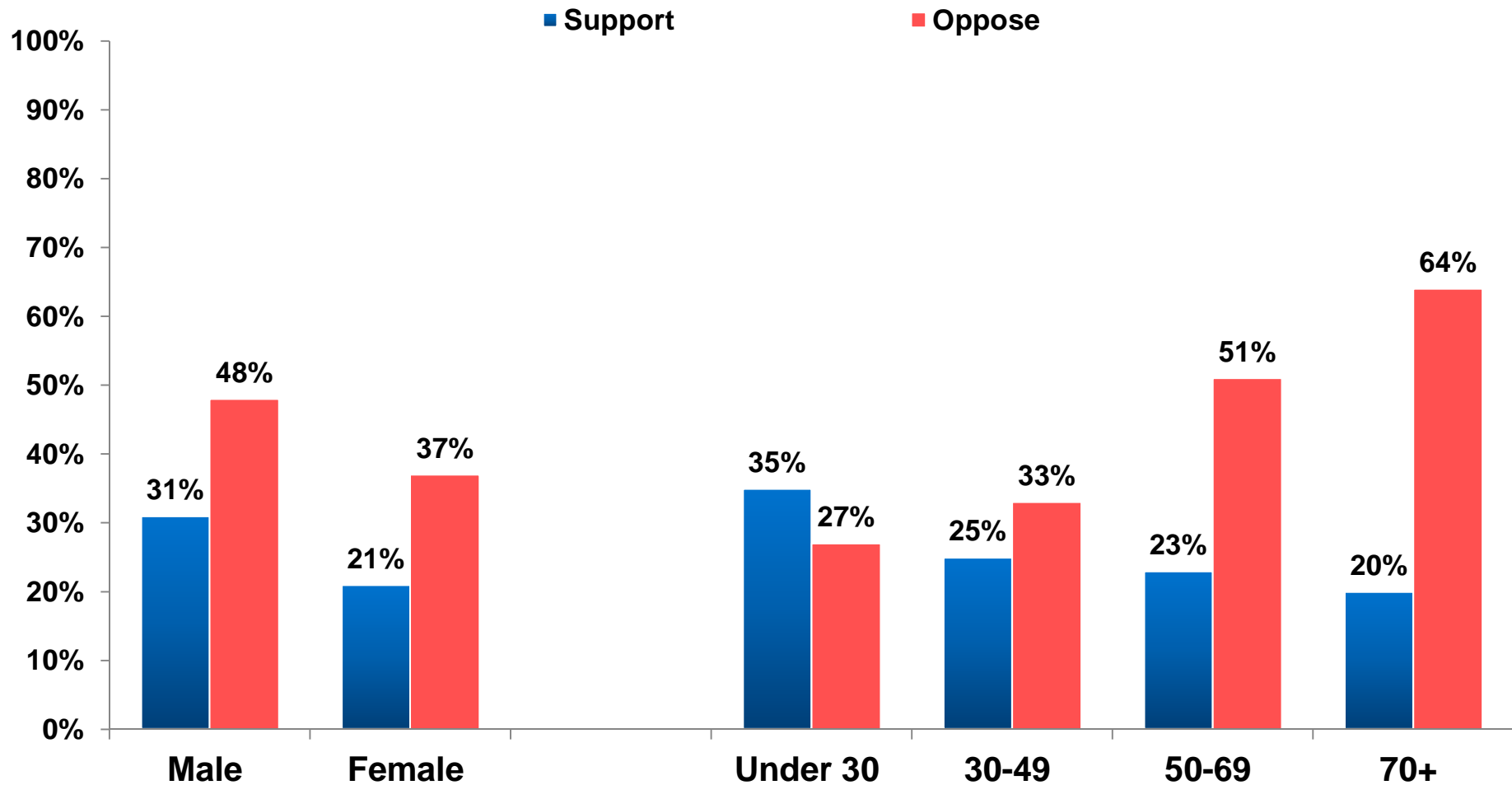
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By age and sex



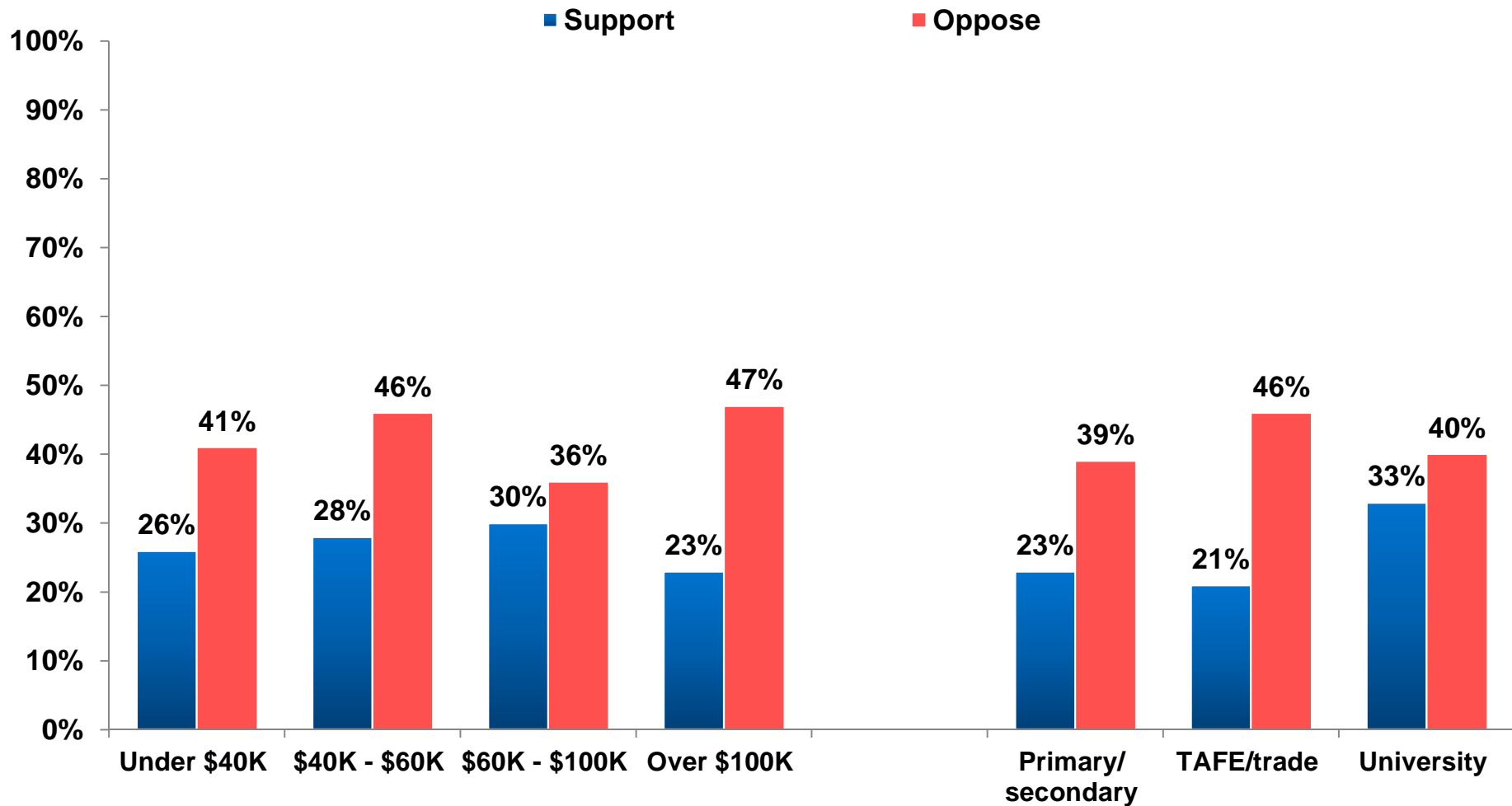
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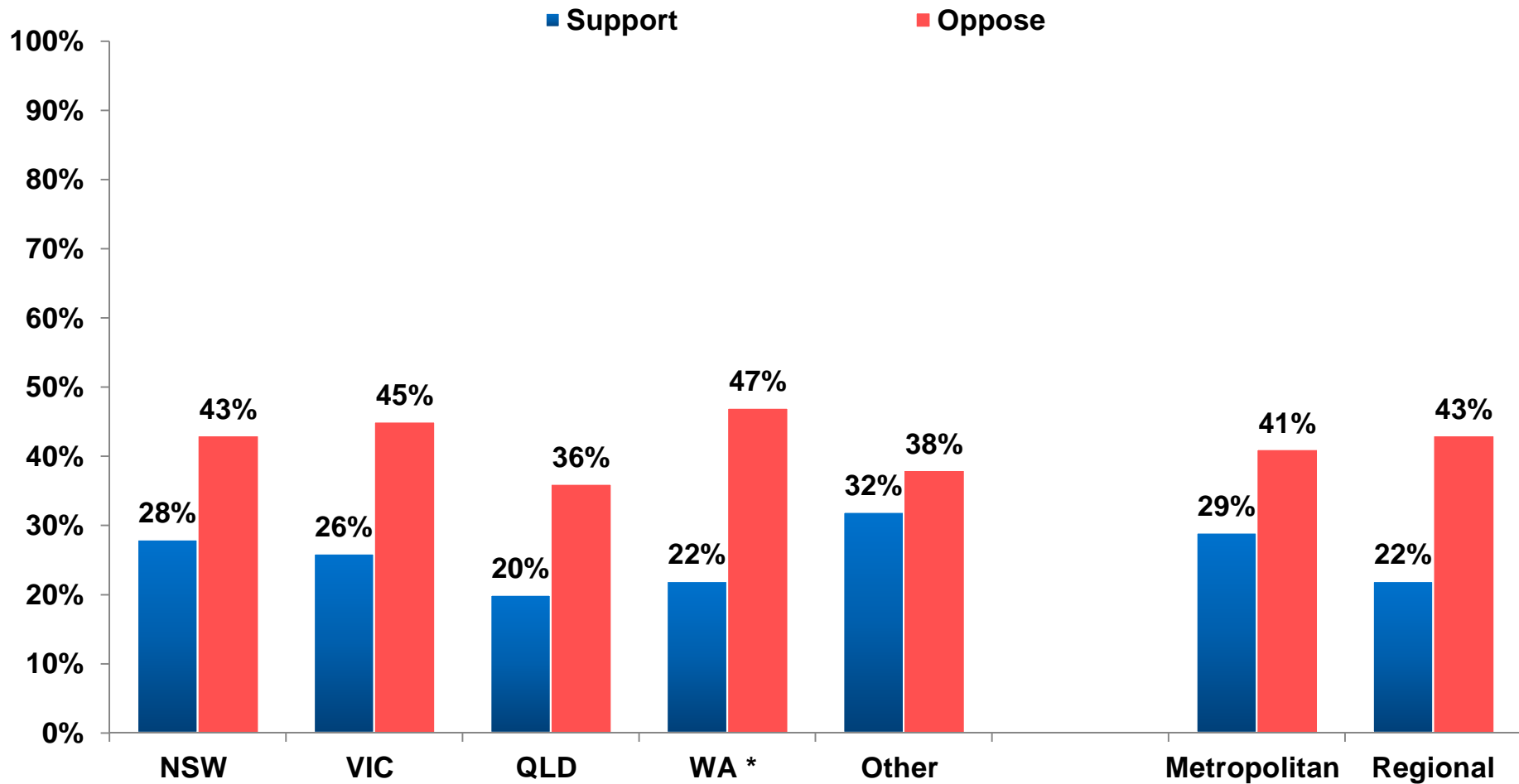
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By state and region

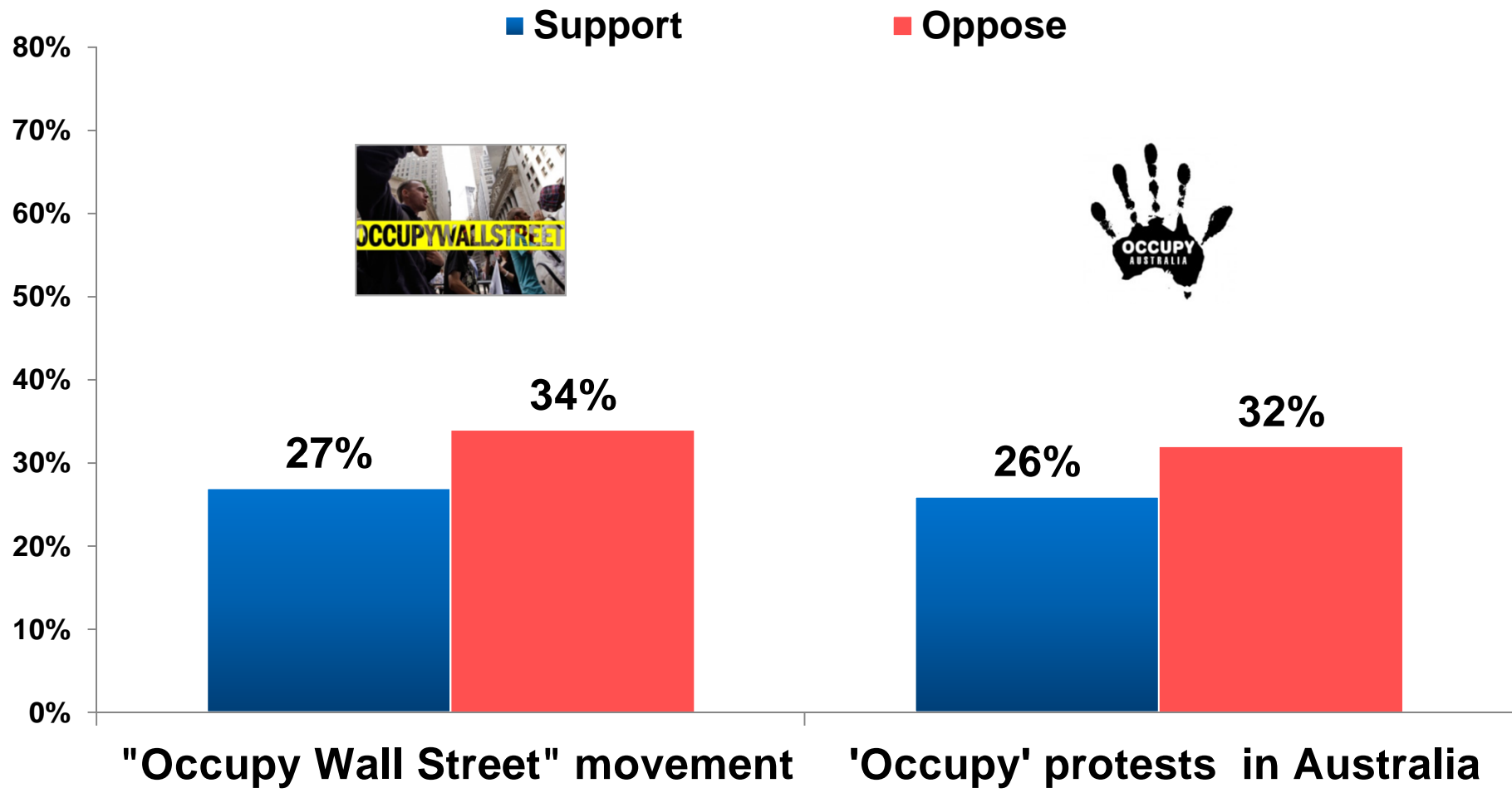


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SUMMARY

Summary



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UMR is a full-service opinion, issues management and campaign company, based in Australia and Zealand, working across the Asia Pacific region. We specialise in political campaigns, corporate reputation, issues management and social marketing.

We have over 20 years experience developing a deep understanding of the views and opinions of Australians and New Zealanders. Our team of experts are seasoned professionals who combine extensive experience with a deep understanding of the public mindset.

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