UMR Research

UMR RESEARCH PTY LTD
Polling & Issues Management Consultants

Opinions on a ban on Muslim women wearing the burkha

May 2010

Nationally representative survey

Methodology

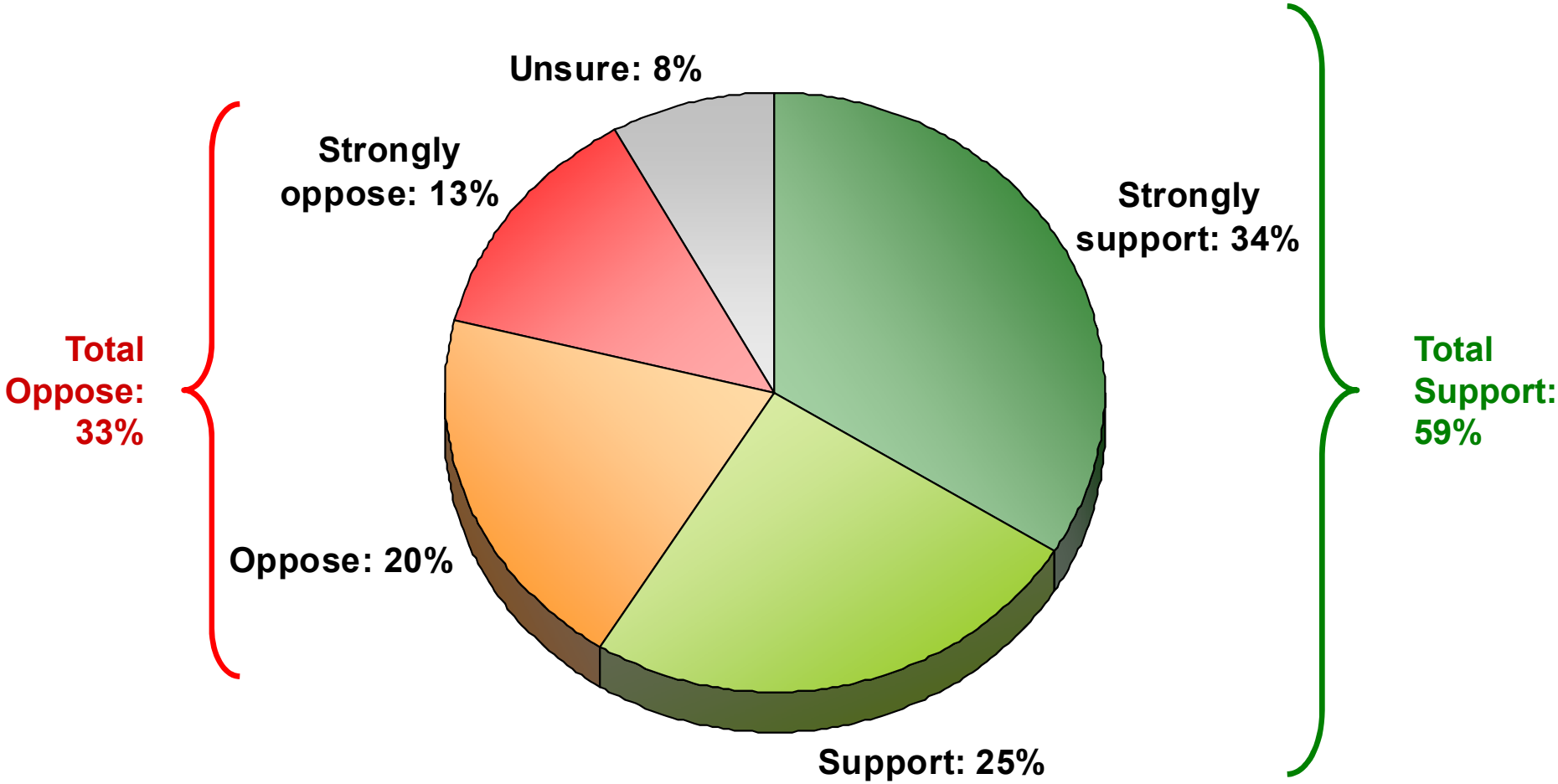
- Nationally representative online survey of Australians aged 18 years or over
- Sample size: n=1000
- Fieldwork: 12-17 May 2010
- The data is weighted against ABS data
- The maximum margin of error for a completely randomly drawn sample of n=1000 at 95% confidence level is ±3.1%
- Online panel members are primarily recruited offline and by invitation only ruling out self-selection issues associated with online methodologies

Key Findings

- Strong support amongst Australians for banning the burkha
- Particularly amongst men and older people
- Groups most sympathetic to the burkha are the better educated, particularly university, and those professing no religion

3 in 5 support burkha ban

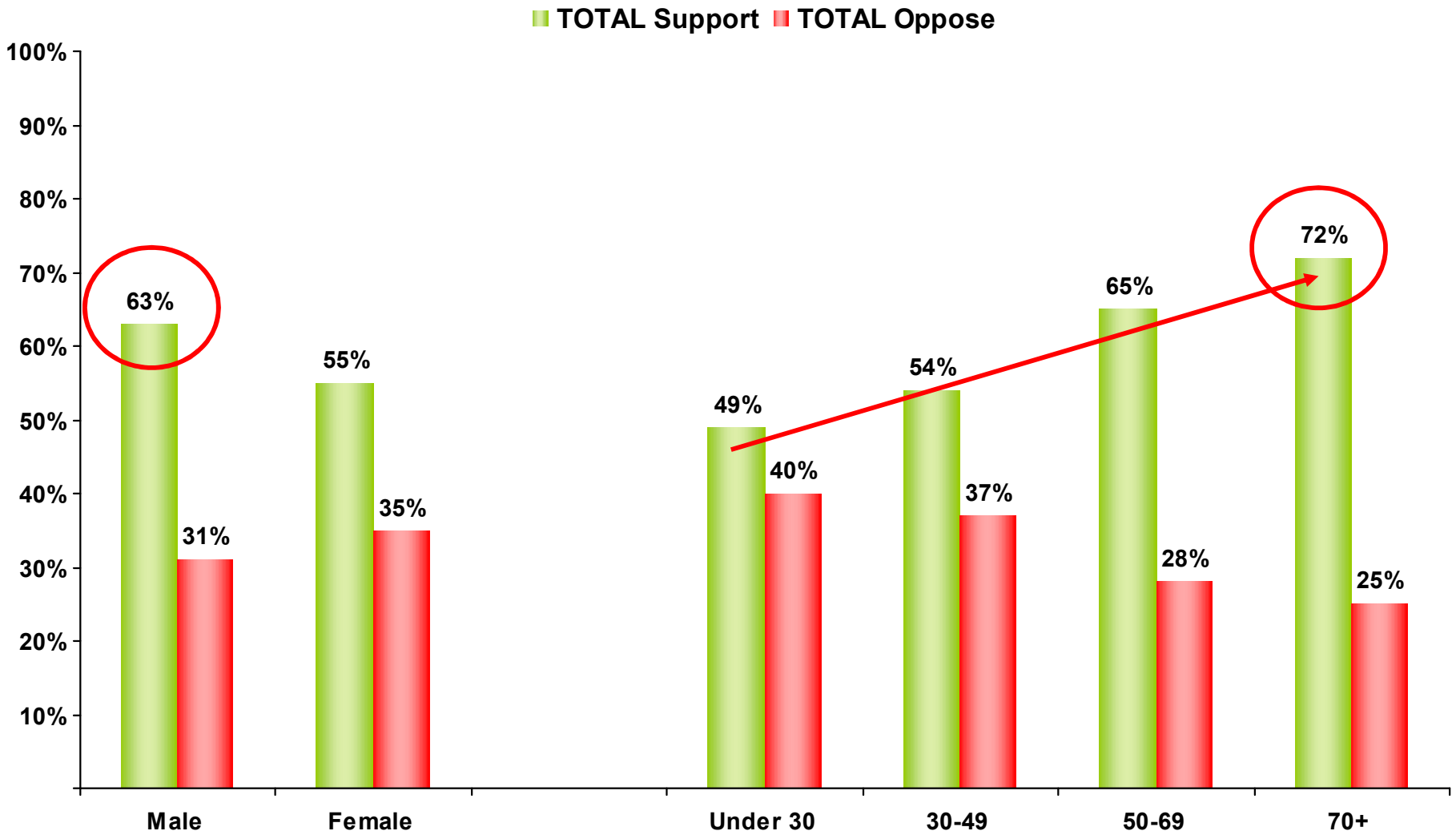
Would you support or oppose a ban on Muslim women wearing the burkha or full face and body veil in public?



Base: All

Greatest support for a ban amongst males and oldies

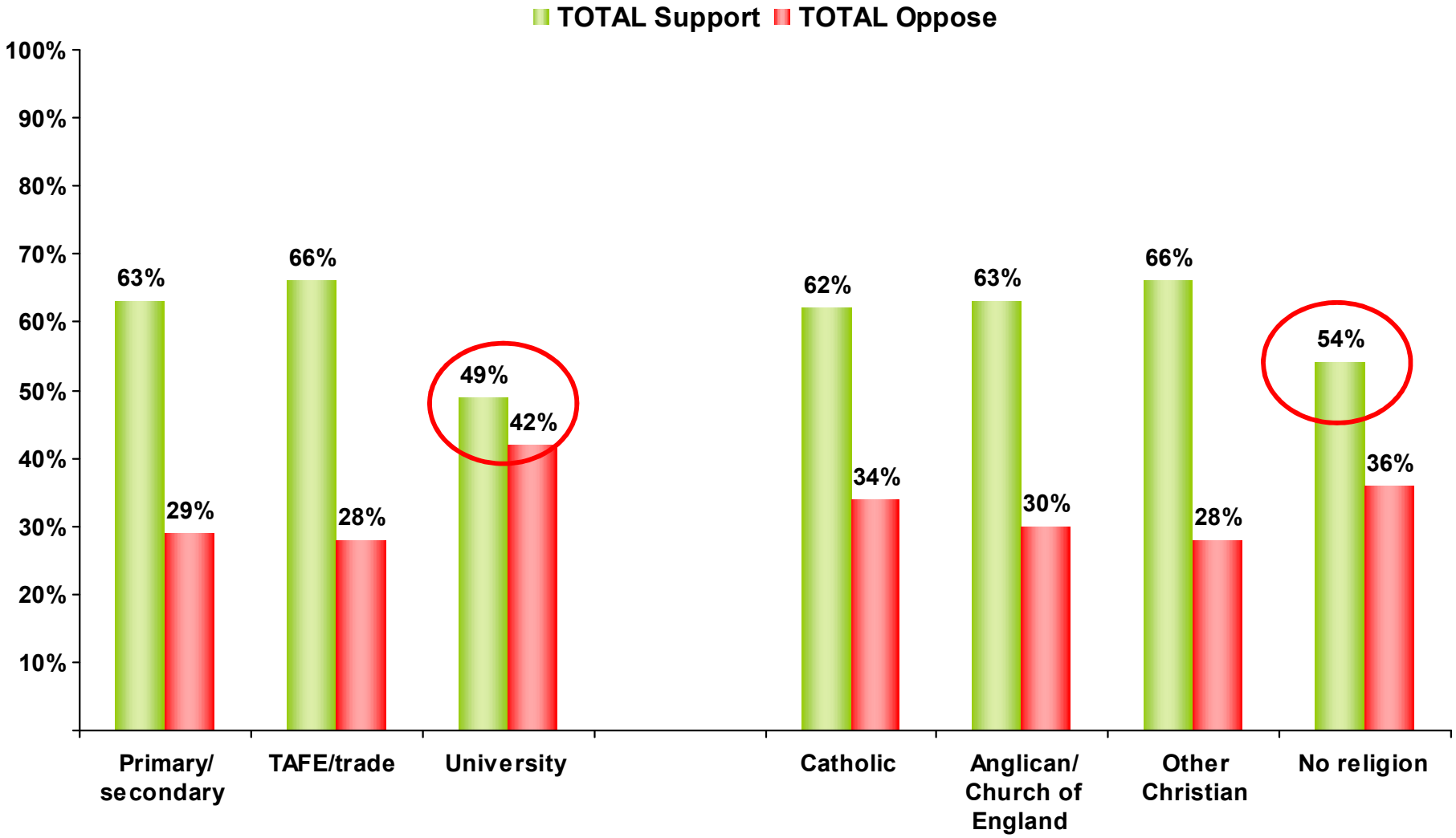
Would you support or oppose a ban on Muslim women wearing the burkha or full face and body veil in public?



Base: All

Support for the ban split amongst university educated

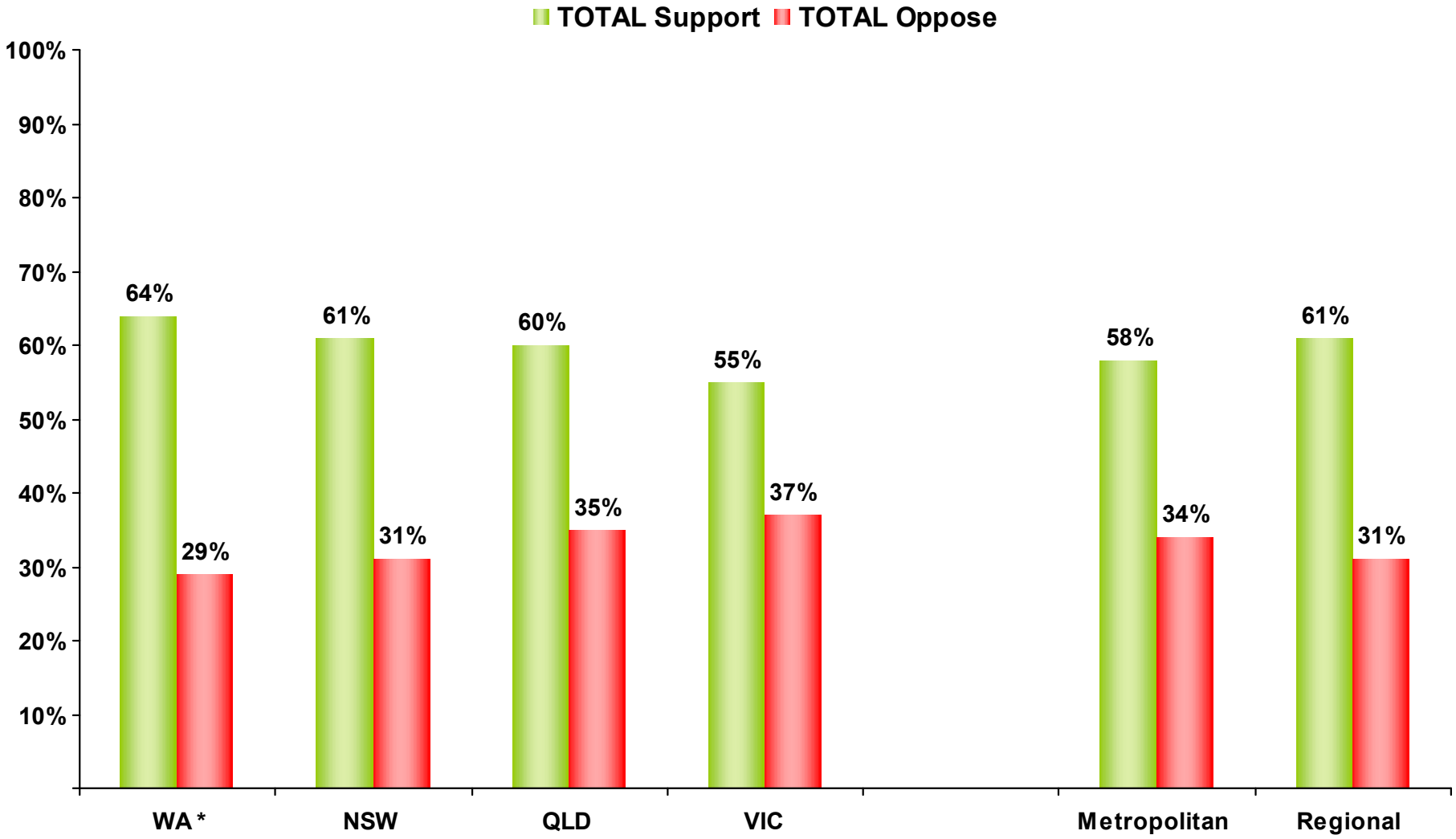
Would you support or oppose a ban on Muslim women wearing the burkha or full face and body veil in public?



Base: All

States and regions

Would you support or oppose a ban on Muslim women wearing the burkha or full face and body veil in public?



Base: All; *caution: small base

About UMR

Australia's Leading Research and Issues Management Company

UMR is the company of choice for leaders and decision-makers, because we turn high quality research into useful hard-headed strategic advice. UMR Research has provided significant insights, advice and campaign management to decision-makers who have brought about major change in Australia and New Zealand for Governments and business.

UMR is a full-service opinion research, issues management and campaign company, based in Australia and Zealand, working across the Asia Pacific region. We specialise in political research and campaigns, corporate reputation, issues management and social marketing.

We have over 20 years experience developing a deep understanding of the views and opinions of Australians and New Zealanders. Our team of expert researchers are seasoned professionals who combine extensive experience with a deep understanding of the public mindset.

Contact:
Level 1, Suite 105 • 332-342 Oxford Street • Sydney NSW 2022 • AUSTRALIA
Tel: +61 2 9386 1622 • Fax: +61 2 9386 1633 • Email: office@umr.com.au